



SUPPRESSION LIST MANAGEMENT

GROW YOUR BUSINESS & STAY COMPLIANT

OPTIZMO is an Enterprise Class Solution for automating Suppression List Management and streamlining all your subscribers' Opt-Out preferences. Utilizing state-of-the-art technology, OPTIZMO enhances security, visibility, collection and distribution of your organization's private consumer data.

Automated Workflow & User Friendly Interface

OPTIZMO's streamlined approach to UI development helps you save time and money by automating data transfers, alert notifications and messaging, list distribution, and much more.

Secure Management 3rd Party Access to Your Lists

With enhanced security, visibility, and control of how third parties interact with your data, OPTIZMO provides all of the tools needed to mitigate risk and avoid costly suppression list abuse issues.

Daily Alert Digests for Monitoring Compliance

You want to know if your affiliate partners are impacting your brands' reputation, adhering to compliance guidelines, or putting your company at risk. OPTIZMO provides the transparency you need need.

Data Synchronization & List Linking

Hosting the largest number of Advertisers, Networks, Agencies, and Integration Partners in our space, OPTIZMO allows you to link lists and synchronize data instantly across multiple partners.

WHAT WE DO FOR YOU

- ✓ Email Compliance at Your Fingertips
- ✓ Opt-Out Collection & Distribution
- ✓ Analytics & Logs for Full Transparency
- ✓ SHA-512 and MD5 File Hashing
- ✓ Centralized Workflows & Automation

GET IN TOUCH

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Interested in learning more?
Call us today at (512) 687-6272

Suppression List Management for Advertisers, Networks, and Mailers.

OPTIZMO is a recognized steward of privacy.

